



Improved weight gain offsets rising input costs when using Safe-Guard® (fenbendazole).

V.C. Hollingsworth · VCH Ranch · Arcadia, Florida

A fifth generation rancher, V.C. Hollingsworth's goal is to get the highest cattle performance at the most efficient input costs.

Hollingsworth's livestock enterprise encompasses two commercial cattle operations – one in southwest Florida and the other in east central Texas. The Florida ranch consists of 30,000 acres where he runs a 10,000 head cow/calf operation. On his 10,000-acre Texas ranch, he runs 2,000 stockers and a 2,500 head cow/calf operation.

Managing two operations in different parts of the country, Hollingsworth demands the highest levels of input efficiency and effectiveness when it comes to herd health. He also focuses on the individual needs of the animal as a way to maximize potential – whether for reproduction or stocker value.

"We perform full-scale vaccinations twice a year, but also devote time and resources to cows and calves that are under stress or struggling with health issues," he says. "Deworming on a regular schedule and with a high quality product like Safe-Guard® (fenbendazole) is important because much of the health accredited to each cow is determined by how many parasites they are carrying."

A mandated input, Hollingsworth gives Safe-Guard credit for why his calves and stockers gain an additional 20 to 25 pounds per season.

"I've tried other deworming products, including combination treatments. But my records show I can get an additional two pounds per day by using Safe-Guard," he says. "We weigh our calves before they're shipped and I've seen as much as a 3.2 pound gain per day on a pen of calves. I know I'm getting the best dewormer for my money when using Safe-Guard."

For Hollingsworth, extra pounds translate into higher profit margins while helping offset rising costs of inputs. "I strive to improve the quality of my cattle, and at the same time try to get the most performance for every dollar spent," he says. "Safe-Guard helps me do that, and no one has presented me with another product to make me change my mind."

Do you know if your dewormer is working? The proof is in the test.

A Fecal Egg Count Reduction Test (FECRT) is the most accurate method of testing for parasite egg counts and offered at no charge by Intervet/Schering-Plough Animal Health. For more information on FECRT and how to determine the efficacy of a deworming program, cattlemen should contact their veterinarian, county extension agent, or call Intervet/Schering-Plough Animal Health at 800-441-8272.

The statements presented were provided to Intervet/Schering-Plough Animal Health by the producer. Intervet/Schering-Plough Animal Health did not contribute to or supervise any treatment mentioned in this document. When using an anthelmintic, results may vary. Consult your veterinarian for assistance in the diagnosis, treatment and control of parasitism.



Deworm with Safe-Guard® (fenbendazole)

Think strategically, Act decisivelySM

- Works differently than pour-on dewormers. Can be effective against worms resistant to pour-on and injectable dewormers.
- Applied directly to the cattle's gut, where the worms are. Pour-ons can be inconsistently absorbed.
- An essential part of a strategic deworming program to stop the cycle of re-infection.
- Available in convenient chute-side and feed-type formulations.
- Safe-Guard has a slaughter withdrawal of between eight and 13 days, depending on product formulation.
- Call 1.800.441.8272 or visit www.intervetusa.com.